



## مؤتمر سلاسل الإمداد والتوريد Saudi Supply Chain Conference

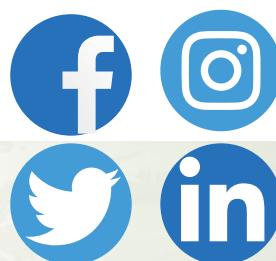


الرياض 13 - 14 نوفمبر 2017 في قاعة الأمير سلطان بفندق الفيصلية بالرياض

أكبر تجمع في  
المملكة العربية السعودية  
**لصناع قرار**  
ادارة سلاسل الإمداد و التوريد

Saudi's **largest** annual  
**Supply chain**  
**Conference**

Riyadh 13<sup>th</sup>-14<sup>th</sup> Nov 2017 Al Faisaliah Hotel - Prince Sultan Grand Hall



**SCMKSA**

**m Events**  
مكاسب الشرق



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**As the Saudi's largest annual Supply Chain Conference, SCM is where the latest topics, trends and innovations are unveiled.**





## Supply Chain Conference

**Supply Chain Management** is a challenging , round-the-clock and never-ending undertaking and thus creating value for all stakeholders. Supply Chain excellence does not just happen.

**Supply chain excellence does** not just happen. Supply chain management is a challenging, round-the-clock and never-ending undertaking and thus creating value for all stakeholders. Besides, leaders of today make it happen by aligning with proven standards and practices. When you bring together all sides of the value chain, you foster stronger relationships, streamline logistics, effectively manage activities, explore new process options and increase efficiency – all leading to innovation and reduction in costs.

**The SCM Conferences 2017** covers some of the most pressing challenges facing supply chain management professionals today, including inventory management, supplier management, safety and quality maintenance, risk mitigation, and more. At this year's conference, it has been aimed to encourage professionals understand the business climate in the KSA, learn how to reshape the objectives, mitigate the impacts of disruptions, create transformational strategies that empower the organization and get the latest best practices in supply chain management and logistics. Take a plunge into the detail of synchronized global concerns in the booming supply chain industries of Saudi Arabia and book your seat.





# WHAT'S THE VALUE ?

The Middle East supply chain landscape is changing fast, but you maybe staying ahead of it by getting together with your industry peers, discussion platform and exploring new technologies and process options you'll make your business more productive, your supply chain to be more effective and be more responsive to your customers with your involvement.

The SCM Conference 2017 promotes a holistic, multi-function approach to the supply chain managers of the companies in the region therefore it is precisely designed to connect all supply chain executives in a multifaceted platform for vice presidents, directors, regional managers and managers who are seeking ample networking opportunities to expand the network of resources and develop true working relationships with industry leaders and knowledge providers!



# Goals



- 🔗 Contribute to support modern knowledge in the development of supply chain management and supply in the Kingdom to reach the vision 2030.
- 🔗 Use effective processes through systems that manage information decisions along the entire supply chain from raw materials to manufacturing products to the distribution of ready-made products to the customer. At each stage there is a need to make the best choice about what your customers' needs and how you can meet their requirements at Lowest Cost Possible.
- 🔗 Aims to raise the focus of Supply Chain Management Supply based on system optimization.
- 🔗 Implement the mechanism of reducing uncertainty and risks in the supply and supply chain, leading to the creation of departments with a positive feeling about inventory levels, processes, and levels of customer service.



## WHY SHOULD I ATTEND?

The SCM Conference 2017 is unique at that level of strategy, where you will find challenging moments to discuss new ideas with your peers and possible partners through informal conversations and learn model practices that will save your company time and money. Join if you are looking for a sound platform to;

- Hear the latest supply chain practices from leading companies relevant to you,
- See how others are reshaping their supply chains for the future,
- Develop your team through direct contact with the role players in the industry,
- Embrace tomorrow's technology to co-exist with your team for better service,
- Hear individual and cross-industry case studies that will inspire you to develop supply chains,
- Find a chance to interact with top professionals in a dedicated platform.



# Speakers

Join the SSCC to :-





# Conference Topics

## Topics of the 1<sup>st</sup> day 13/11/2017

### **Country Focus – SCM Developments in the Kingdom on the way to reach out Vision 2030**

After the drastic move on plunging oil prices, Vision 2030 prompted the Saudi government to re-calibrate its strategy which includes regulatory, policy and budget changes to be enacted over the next 15 years to decrease the Kingdom's dependence on oil.

**What is New? TIR Convention to Alleviate Customs Operations in a Globally-Connected Economy**  
The country's accession to TIR, with its benefits of seamless cross-border connectivity and due to its strategic location, the Kingdom of Saudi Arabia is the critical link between the Gulf Cooperation Council countries and the wider Middle Eastern region, will therefore open new road corridors along the spine of the Arabian Gulf transforming the trade potential of the region.

### **Railway Business; Rolling Stocks to Fuel the Saudi Economy**

Saudi rail system is projected to be an integral part of the multimodal transportation system that will keep people and business moving in the Kingdom. The system will be providing efficient transportation of both freight and passengers, and is critical in maintaining national and regional economy, environment and quality of life. Traffic congestion in major cities continues to grow, which makes availability of intercity rail services increasingly important to Saudi transportation system.

### **A Regional Hinterland; Integration of Saudi Ports and Hubs**

Driven by the visionary efforts, the KSA has embarked upon several pioneering efforts to develop the nation into a prime logistics hub in the region, leading the logistics fuel and focus on the development of world-class port infrastructure as well as emerging the current capacity to be a regional hinterland in the Middle East.

### **A Control Tower of SC; Advanced Procurement Methodologies**

Components, parts, or material (particularly those with long lead times) that must be acquired before their actual need to maintain a planned production schedule. Advanced procurement is the integrated suite of applications and methodologies that dramatically cut all supply management costs, reduce spending on goods and services, streamline procure-to-pay processes, and drive policy compliance.



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## Topics of the 2<sup>nd</sup> day 14/11/2017

### What is in the Pipeline? Emerging Trends in the KSA & Middle Eastern

The overall economic growth in the Middle East has been relatively stable, when compared globally. Within the region, the GCC nations account for a combined GDP of US\$ 1.4 Tn, of which Saudi Arabia and UAE contribute ~75%. This is expected to have a positive impact on economic growth, creating opportunities for investment in future. There are several sectors that are key engines of growth across the Middle East...

### Future Warehouses; a Silent Mode of Transport

Warehouses of the future are embodiments of technology, bringing about numerous benefits: from increased productivity amongst workers, to faster delivery time and creating value for end-customers. The systems and devices deployed in warehouses are often multi-modal, which means, with one device, workers can access multiple functions...

### Women in Logistics; Another Momentum to Logistics Talent and Industry

It is another momentum to promote KSA industry with females and encourage and support their career development in logistics and transport, as bringing together those who support talent and career development of women and to provide a support network and mentoring opportunities for women in logistics industry...

### Young Saudi's to the Business; "Cases and Success Stories"

Do not waste searching endlessly for magic shortcuts to entrepreneurial success and fulfillment when the only real path is staring them right in the face: Be a witness to young Saudi entrepreneurs who started real businesses, employed real people who provided real products and services to real customers...

### Road Transport, Readiness for the Future

Air and sea are effective ways to quickly or efficiently move cargo long distances, but for trade within the GCC and surrounding countries, road transportation is the lifeblood of the international trade. Have multiple collection or delivery points into or out of any facility, road transport services of future era will simplify the import and export processes and reduce overall supply chain and transportation costs...





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## Successful Partners...



**Middle East Logistics Institute (MELI)**, established in Saudi Arabia in 2010, envisions being the leading-edge academic institute in the region. MELI seeks to build globally competitive logistics capacities to the business community in the Kingdom of Saudi Arabia through developing and improving both the awareness and logistics skills of young professionals, practitioners, managers and executives, providing them with specialized training in Logistics and Supply Chain Management and obtaining levels of professional certifications in the field of logistics. MELI acquires the latest skills, knowledge and expertise through its partnerships with some of the world's best logistics educational providers, to offer the participants a variety of educational and training programs that would suit their training needs. By adapting the "learning by doing" methodology as one of the basic approaches applied in the programs, MELI assures that graduates will be equipped with strong tools enabling them to contribute to the success of their organizations.

**IRU is the global industry association for road transport**, driving the sustainable mobility of people and goods across the planet. IRU is the world's road transport organization. IRU lead solutions to help the world move better, supporting trade, economic growth, jobs, safety, the environment and communities. IRU's work spans more than 100 countries. Our core constituents are national transport associations and transport operators. But we also work closely with business, governments, the UN and international organizations. At the heart of IRU are millions of journeys across the planet every day: people and goods moving to where they need to be, in buses, coaches, taxis or trucks, for all, or even just a small part, of their journey.

**The Institute of Supply Chain Management (IoSCM)** was the first international institute representing the interests of the supply chain industry across the world. IoSCM truly encompasses all aspects of supply chain operations including purchasing, manufacturing, logistics and general management.

### INNOVATIVE LEARNING METHODS

IoSCM offers a unique approach to qualifications, taking the time to understand the needs and requirements of each learner before tailoring studies to suit their needs.

As an impartial organization, the Institute promotes best practice and high standards in industry, working to support and assist businesses and professionals through the implementation of bespoke training.



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الفيصلية

AL FAISALIAH  
HOTEL  
—  
RIYADH, SAUDI ARABIA

# Venue



**Faisaliah hotel-Prince Sultan Grand Hall**

King Fahd Road, Olaya, Riyadh, Saudi Arabia.



## Competitive Advantages for Sponsors and Exhibitors:

SCM conference provides a valuable opportunity to exhibit your trademark and clearly deliver your message. The Conference is a distinctive marketing opportunity for your institutions as it provides you with a way to benefit from the conference marketing campaign. In addition, the Conference is a means to benefit from the experience of our team in this field and to communicate with media environment which brings your institution into focus not only within Saudi Arabia but also all over the world. As a participating party in the Conference, you will have the opportunity to get wide media coverage and endless horizons as well as meeting media groups which will keep your trademark in living memory.

Moreover, the Conference provides an opportunity to propagate advertisements and exhibit the sponsors' logo at the Conference website and at all kinds of advertisements; visual, audio or printed via multimedia and social media. Moreover, the Conference enables you to build excellent ties with international mass media.



# Sponsorship packages



Benefits	Strategic	Diamond	Golden	Silver	Participant
Displaying sponsor's name and logo on all advertising materials	✓	✓	✓	✓	
Allocating an area on the exhibition ground	24 mtr	20mtr	16mtr	12mtr	6mtr
VIP seats	8	4	2	1	
One year long advertisement on conference's website	✓	✓	✓	✓	✓
Displaying sponsor's name and logo on conference's website	✓	✓	✓	✓	
Displaying sponsor's logo conference's handbook	3 Pages	2 Pages	1 Page	Half Page	
Receiving an honor shield from the official sponsor of the Conference	✓	✓	✓	✓	
Sponsors' speech	✓				
Electronic copy (DVD) of conference's Documentation	✓	✓	✓	✓	
Insert Material in Delegate Bags	✓	✓			
Making an interview with the sponsor in the appendix of the conference and exhibition	✓	✓	✓		
Inserting sponsor's name and logo on conference invitation card	✓	✓			
Inserting sponsor's name and logo on participants' attendance certificates	✓	✓			
	300,000	200,000	100,000	70,000	30,000



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Contact us now  
to discuss sponsorship options and  
find out how you can translate this  
opportunity into tangible revenues.

**m** Events

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