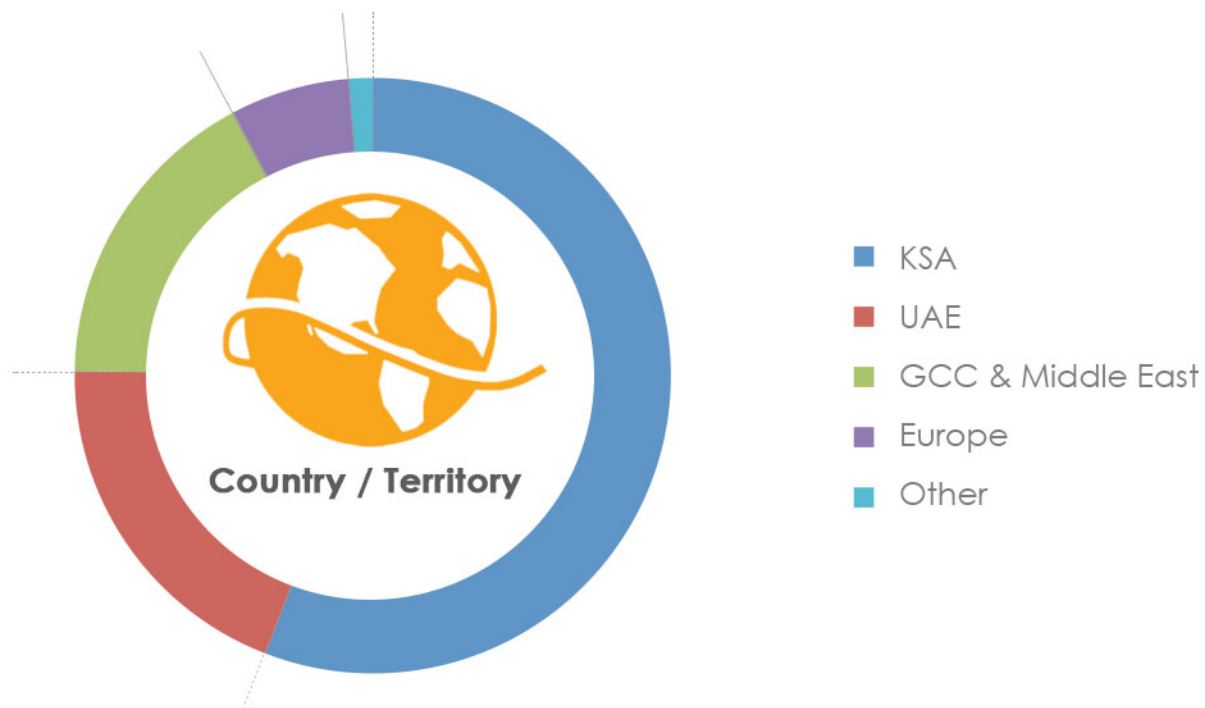


Eye of Riyadh Database Demographics



Eye of Riyadh Database Demographics

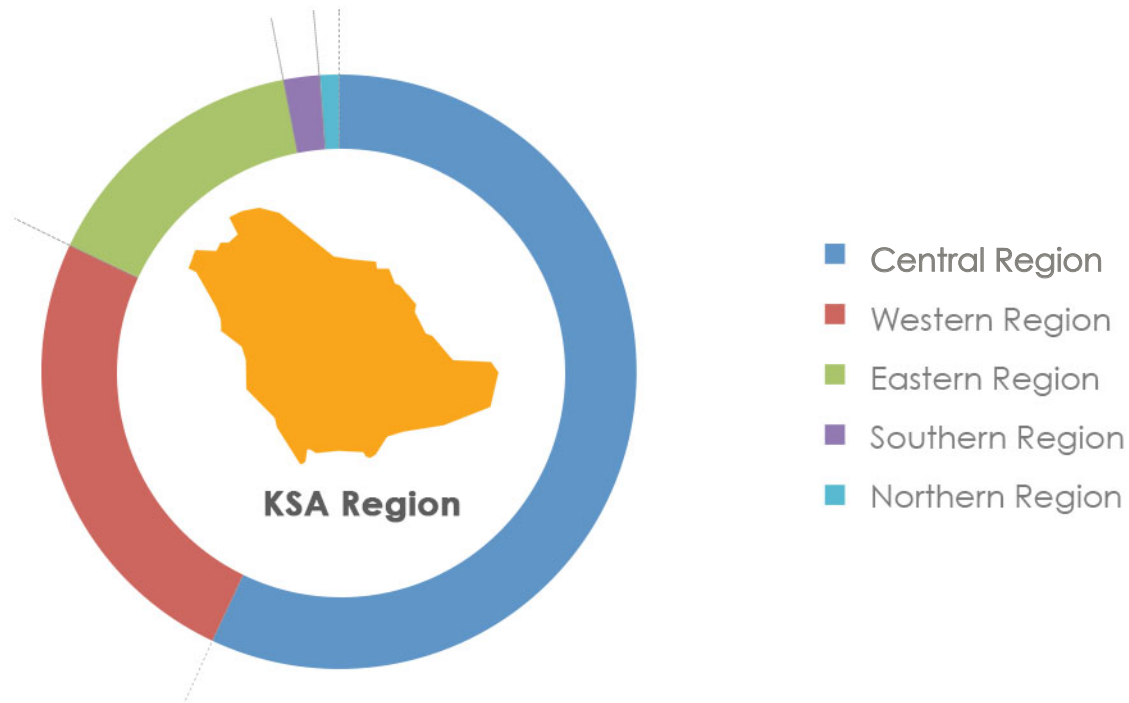
Global Breakdown



Country / Territory	No. of Registered Members
KSA	840,619
UAE	291,853
GCC & Middle East	255,642
Europe	97,231
Other	19,480

Eye of Riyadh Database Demographics

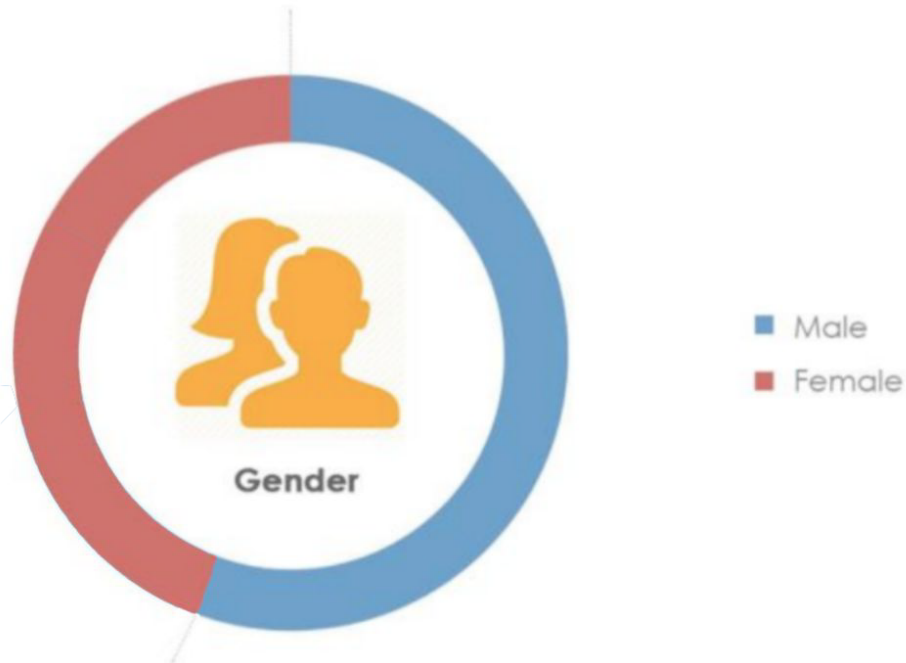
Saudi Arabia Breakdown



KSA Region	Percentage
Central Region	57%
Western Region	25%
Eastern Region	15%
Southern Region	2%
Northern Region	1%

Eye of Riyadh Database Demographics

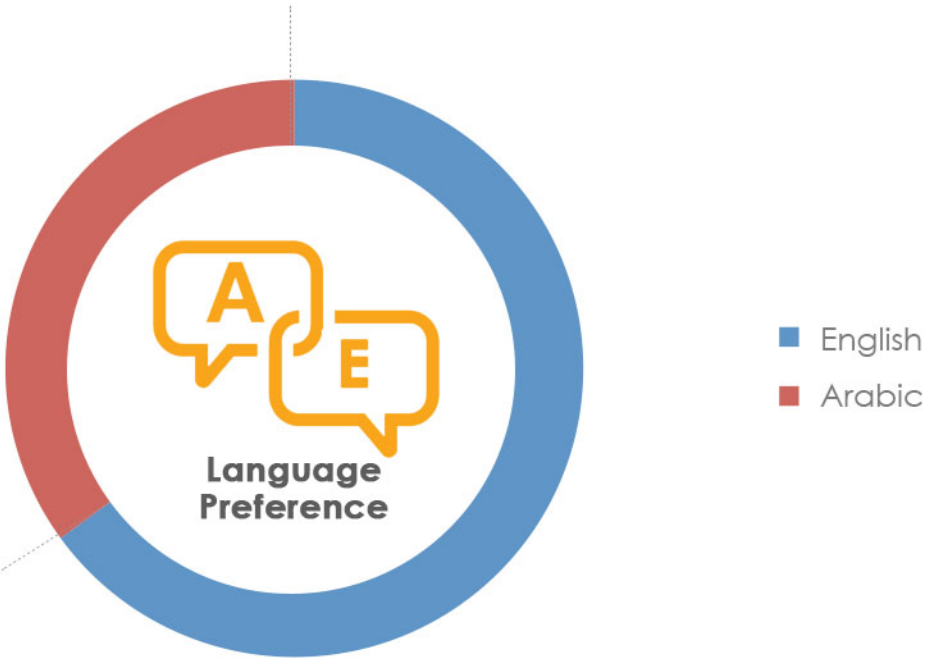
Gender Breakdown



Gender	Percentage
Male	58%
Female	42%

Eye of Riyadh Database Demographics

Language Preference Breakdown

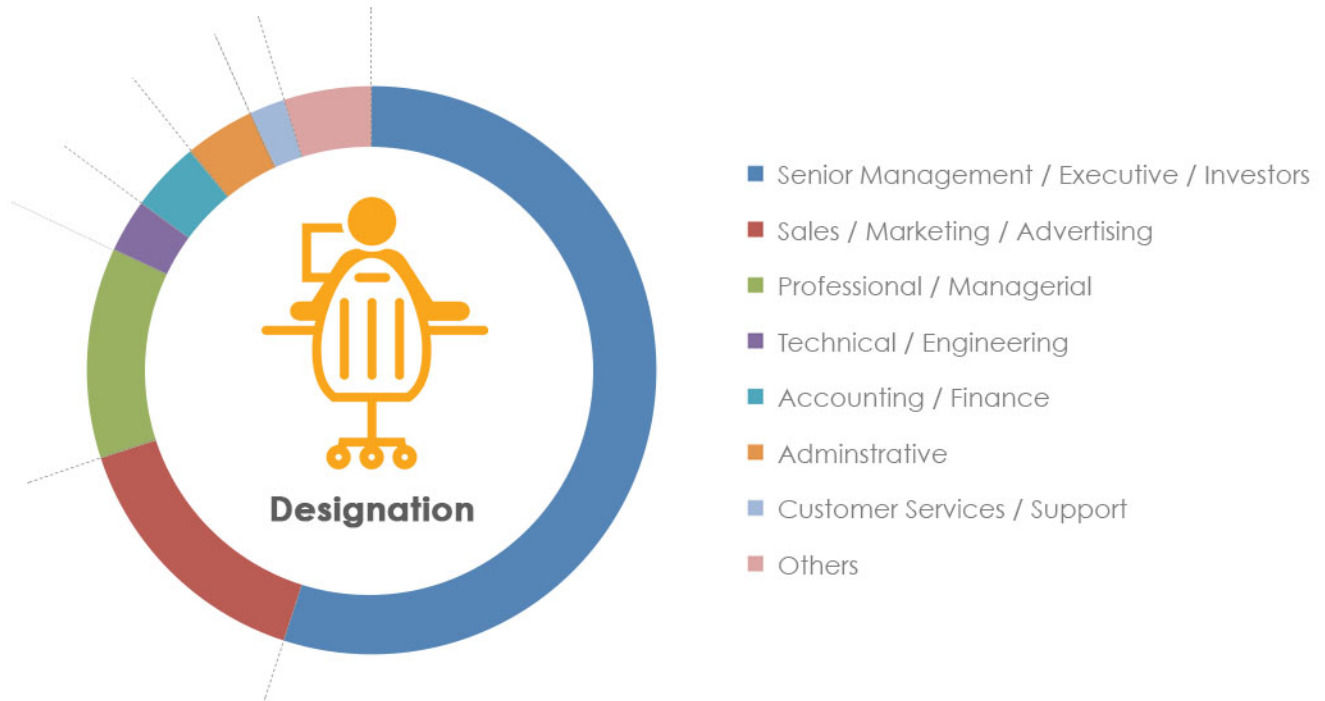


Language Preference	Percentage
English	65%
Arabic	35%



Eye of Riyadh Database Demographics

Designation Breakdown



Designation	Percentage
Senior Management / Executive / Investors	55%
Sales / Marketing / Advertising	15%
Professional / Managerial	12%
Technical / Engineering	3%
Accounting / Finance	4%
Administrative	4%
Customer Services / Support	2%
Others	5%

Eye of Riyadh Database Demographics

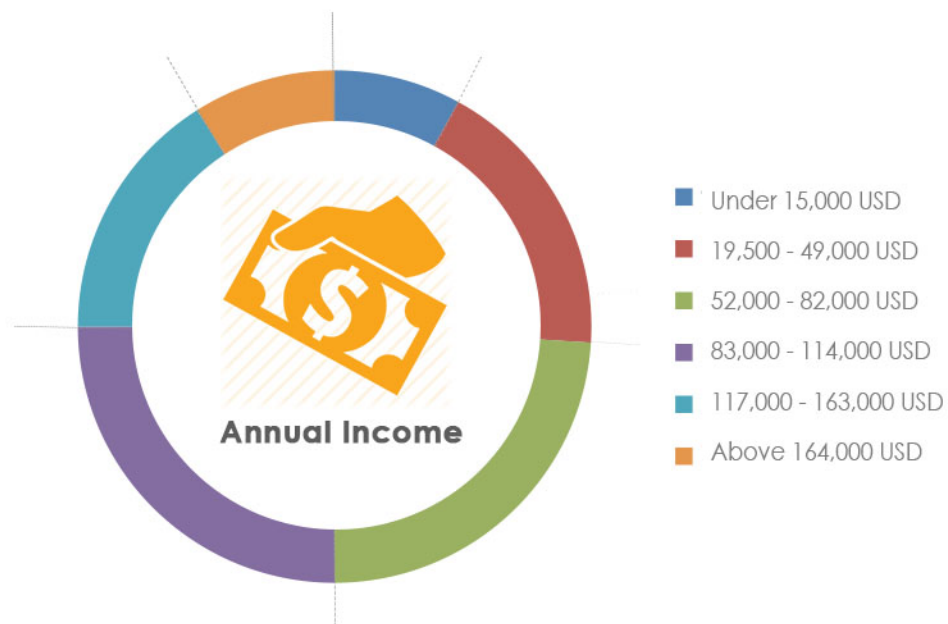
Business Sector Breakdown



Business Sector	Percentage
Real Estate / Developers / Construction	23%
Travel / Airlines / Hotel Operators / Tourism	15%
Financial Services (Banks, Insurances, Financing cos.)	11%
Media / Marketing / Event Organizers	13%
Entertainment / Fashion / Lifestyle	17%
Government	7%
Health Institution	7%
General Services (Logistics, Automotive, Printing...)	5%
Others	2%

Eye of Riyadh Database Demographics

Annual Income Breakdown



Annual Income	Percentage
Under 15,000 USD	8%
19,500 - 49,000 USD	18%
52,000 - 82,000 USD	24%
83,000 - 114,000 USD	25%
117,000 - 163,000 USD	16%
Above 164,000 USD	9%

Contact Us

www.eyeofriyadh.com



+966 11 273 55 22



info@eyeofriyadh.com



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